

## **Bridget Gelms, Assistant Professor**

Department of English Language & Literature, San Francisco State University

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### **Education**

- **Ph.D. Composition and Rhetoric.** Miami University. Oxford, OH. May 2018
- **M.A. English Studies.** Ball State University. Muncie, IN. May 2013
- **B.A. English Studies.** Ball State University. Muncie, IN. May 2011
- **B.A. Telecommunications;** Film & Television Studies track. Ball State University. Muncie, IN. December 2009

### **Teaching**

*San Francisco State University*

- **English 700: Introduction to Composition Theory.** Fall 2018
- **Technical & Professional Writing 400: Fundamentals of Technical & Professional Writing.** Fall 2018 (online)

*Miami University*

- **English 731: Theory & Practice of Teaching Composition** (co-taught with Jason Palmeri & Caleb Pendygraft). Fall 2016
- **English 607: Practicum in Teaching Advanced Composition** (co-taught with Jason Palmeri & Caleb Pendygraft). Spring 2017
- **English 606: Practicum in Teaching Composition** (co-taught with Jason Palmeri & Caleb Pendygraft). Fall 2016
- **English 315: Business Writing.** Fall 2014
- **English 224: Digital Writing & Rhetoric.** Spring 2016, Fall 2017, Summer 2017 & 2018 (online)
- **Business 203: Business Writing Consulting** (co-taught with Kathleen Coffey). Fall 2015
- **English 112: Composition & Literature.** Spring 2014
- **English 111: Composition & Rhetoric.** Fall 2013

*Ball State University*

- **English 114: Honors Composition** (assisted Mary Clark-Upchurch). Fall 2011
- **English 104: Composing Research.** Spring 2012, Spring 2013
- **English 103: Rhetoric & Writing.** Fall 2012

### **Administration**

**Assistant Director, Composition Program.** Miami University. August 2016 - May 2017

- Co-taught courses in composition theory and pedagogy required of all new graduate assistants who teach in the first-year composition program
- Mentored 18 graduate assistants at MA and PhD levels who teach in the program

- Provided feedback on composition syllabi and teaching materials
- Supported the program's commitment to innovative and digital pedagogy practices through workshops and digital pedagogy mentorship

**Assistant Director, Howe Writing Initiative.** Miami University. August 2014 – May 2016

- Co-directed a WAC/WID program integrated in the Farmer School of Business to promote the teaching, assessment, and practice of business writing and communication
- Generated and maintained faculty partnerships in accountancy, entrepreneurship, economics, and marketing to collaborate on the development and assessment of writing-related assignments and projects
- Designed and delivered in-class presentations and monthly workshops aimed to support students and faculty in areas related to writing and communication
- Mentored 15 undergraduate writing consultants on writing center best practices
- Piloted and tested online consulting strategies and platforms
- Consulted with undergraduate and graduate students on a variety of writing and communication projects, both in-person and online
- Developed and maintained inaugural Business Writing Award Program
- Maintained digital administration system (WC Online) and consultant schedule

**Digital Pedagogy Consultant, The Digital Writing Collaborative.** Miami University. October 2013-May 2014

- Designed and prepared materials related to the support of technology use in the writing program, including handouts and technology guides
- Facilitated faculty workshops on digital pedagogy
- Consulted with both faculty and students on digital projects, pedagogy, and specific technologies such as iMovie, Storify, WeVideo, and GarageBand.

**Assistant Director, Writing Program.** Ball State University. August 2012 - May 2013

- Co-directed the first-year writing program in the English department
- Organized professional lecture series and faculty workshops on topics related to the teaching of writing
- Mentored teaching assistants in course design and pedagogy
- Led an in-depth review of all syllabi in the writing program
- Provided feedback to composition instructors on syllabi, assignment descriptions, rubrics, and other course materials
- Facilitated the program's first-year writing contest
- Edited and maintained in-house first-year writing handbook, *BallPoint*

## Publications

### Peer Reviewed Articles

Coffey, Kathleen, Bridget Gelms, Cynthia Johnson, and Heidi McKee. (2017). Consulting with writing teams. *The Writing Center Journal*, 36(1), p. 147-182.

McNely, Brian, Paul Gestwicki, Bridget Gelms, and Ann Burke. (2013). Spaces and surfaces of invention: A visual ethnography of game development. *Enculturation*, 15.

### **Journal Editing**

Edwards, Dustin, and Bridget Gelms (Eds.). (2018). The rhetorics of platforms. Special issue of *Present Tense: A Journal of Rhetoric in Society*, 6(3), n.p.

- Edwards, D., & Gelms, B. (2018). The rhetorics of platforms: Definitions, approaches, futures. *Present Tense: A Journal of Rhetoric in Society*, 3(6), n.p.

### **Peer Reviewed Conference Proceedings**

McNely, Brian, Paul Gestwicki, Ann Burke, and Bridget Gelms. (2012). Articulating everyday actions: an activity theoretical approach to scrum. In *SIGDOC '12: Proceedings of the 30th ACM international Conference on Design of Communication*, p. 95-104.

### **Editor-Reviewed Blog Posts**

Gelms, Bridget. (2014). Potential uses for teaching with Storify. *GradHacker*.  
<http://www.gradhacker.org/2014/03/21/potential-uses-for-teaching-with-storify/>

### **Accepted with Revisions**

Gelms, Bridget, and Dustin Edwards. A technofeminist approach to platform rhetorics. *Computers and Composition Online* special issue on "Technofeminism: (Re)Generations and Intersectional Futures." Eds. Jacqueline Rhodes, Angela Haas, and Danielle Nicole DeVoss.

### **Under Review**

Gelms, Bridget. Volatile visibility: How online harassment makes women disappear. Chapter in edited collection *Digital Ethics: Rhetoric and Responsibility in Online Aggression, Hate Speech, and Harassment*. Eds. Jessica Reyman and Erika Sparby.

## **Conference Presentations**

"Content Circulation, Moderation, and the Crafted Platform." *Conference on College Composition & Communication*. Pittsburgh, PA. March 2019 (forthcoming- accepted)

"The Free Speech Debate: Misinformation, Propaganda, and Harassment on YouTube." *Thomas R. Watson Conference on Rhetoric and Composition*. Louisville, KY. October 2018 (forthcoming-accepted)

"Post-Truth, Post-Trump: Reflecting on the Future of Web Literacies." Roundtable presentation. *Computers and Writing*. Fairfax, VA. May 2018

"Circulating Online Harassment: Proliferation of Abuse Through Policy & Design." *Conference on College Composition & Communication*. Kansas City, MO. March 2018

"Threats to Feminist Rhetorics: Online Harassment as a Social Justice Issue." *Feminisms and Rhetorics Conference*. Dayton, OH. October 2017

"Digital Writing and Vulnerable Identities." *Computers and Writing*. Findlay, OH. June 2017

"Social Media's Harassment Problem: How Being a Woman Online Can Be Really, Really Hard." *Conference on College Composition & Communication*. Portland, OR. March 2017

"Consulting with Collaborative Writing Teams." *International Writing Centers Association*. Denver, CO. October 2016

"The Pervasiveness of Digital Harassment in the Lives of Vocal Women: Tracing the Evolution of Terminology." *Conference on College Composition & Communication*. Houston, TX. April 2016

"Defining Digital Gendered Harassment." *Computers and Writing Graduate Research Network*. Menomonie, WI. May 2015

"Lazy, Respectful, Self-absorbed, Kind, Entitled: Perspectives of a Homogenized Student Identity." *Conference on College Composition & Communication*. Tampa, FL. March 2015

"Moving Images as Texts: Reading/Writing with/about Film." *Conference on College Composition & Communication*. Indianapolis, IN. March 2014

"(Re)assessing Multimodal Projects: Student Ethos in an Open-Ended Approach." *North Carolina Symposium for Teaching Writing*. Raleigh, NC. March-February 2014

"From Passive Readers to Thoughtful Responders: Peer Commenting Practices of First-Year Composition Bloggers." *North Carolina Symposium on Teaching Writing*. Raleigh, NC. February 2013

"The Forbidden Source: Towards Using Wikipedia to Teach First-Year Composition." *Crossing into Digital Dimensions: Conference on Multimodal Composition*. Dayton, OH. May 2012

## Campus Service

- **Assessment Co-Coordinator of Advanced Composition.** English Department, Miami University. April 2017
  - Collaborated with co-coordinators to organize assessment efforts for the inaugural academic year (2016-2017) of English 225: Advanced Composition
  - Prepared system for and facilitated reading session, including de-identifying student samples, organizing reading groups, and building an electronic assessment form readers fill out for each sample read

- Analyzed scores and reader feedback about the curriculum and rubric for consideration in the written report
- **Assistant Assessment Coordinator of Business Communications.** Farmer School of Business, Miami University. December 2014- May 2015
  - Organized and facilitated assessment of all capstone courses in the business college
  - Led a team of 17 assessment fellows from a variety of disciplines within the business college in reading and scoring capstone artifacts, both written and oral, and facilitated norming session
  - Developed assessment rubric, de-identified capstone artifacts, and prepared artifacts for multi-reader assessment
  - Compiled and analyzed quantitative data gathered from assessment scores
  - Collaboratively wrote the written report of outcomes, disseminated to the business college administrators and the public via the business school's website
- **Assessment Fellow.** Farmer School of Business, Miami University. May 2015
- **Portfolio Program Reader.** Composition Program, Miami University. June 2014
- **Composition Awards Committee.** Miami University, Spring 2014
- **Discussion Facilitator, Common Reader Program.** Miami University, Fall 2013
- **Writing Curriculum Committee.** Ball State University, Spring 2013
- **Teaching Assistant Review Committee.** Ball State University, Spring 2013
- **Writing Program Research Fellowship Committee.** Ball State University, Spring 2013
- **Writing Program Contest Judge.** Ball State University, Fall 2012-Spring 2013
- **Writer's Community Creative Reading Judge.** Ball State University, Fall 2012
- **Practical Criticism Midwest Conference Coordinator.** Ball State University, Fall 2012
- **Treasurer, Graduate Student Advisory Board.** Ball State University, 2011-2012

### ***Campus Presentations, Workshops, & Invited Speaking***

"Social Media Harassment as a Racial Justice Issue." English 425: Black Feminist Theory, Miami University. Oxford, OH. February 2017

"Storytelling through Design: Pitching to Investors." Entrepreneurship 201, Farmer School of Business, Miami University. Oxford, OH. April 2016

"Tips and Tricks for Successful Peer Response." Accountancy 333, Farmer School of Business, Miami University. Oxford, OH. November 2014, April 2016

"Dos and Don'ts of Professionalization through Social Media." Howe Writing Initiative Business Writing Workshop Series, Miami University. Oxford, OH. February 2016

"Memo Writing and Rhetoric." Accountancy 333, Farmer School of Business, Miami University. Oxford, OH. March & October 2015, February 2016

"Writing, Designing, and Delivering Effective Presentations." Marketing 291, Miami University, Farmer School of Business. Oxford, OH. March & October 2015

"Job Search Writing: Considering Email, Social Media, and Handwritten Notes." Howe Writing Initiative Business Writing Workshop Series, Miami University. Oxford, OH. September 2015

"Crafting a Resume and Cover Letter." Howe Writing Initiative Business Writing Workshop Series, Miami University. Oxford, OH. September 2014, February & September 2015

"Team Research and Writing." Marketing 291, Farmer School of Business, Miami University. Oxford, OH. August & September 2015

"Writing and Delivering Presentations to Potential Investors." Entrepreneurship 467, Farmer School of Business, Miami University. Oxford, OH. April 2015

"Writing Graduate Applications for Professional Schools." Howe Writing Initiative Business Writing Workshop Series, Miami University. Oxford, OH. October 2014

"Using Storify Pedagogically." Digital Writing Collaborative Workshops, Miami University. Oxford, OH. October 2013

"iPads in the Classroom: Teaching with Apps." Writing Program Professional Workshop Series, Ball State University, Muncie, IN. November 2012 & February 2013

"Podcasting & Filmmaking in the Writing Course: Utilizing Existing Infrastructure to Teach Tech-heavy Writing Projects." Center for Media Design Institute, Ball State University, Muncie, IN. November 2012

"Rethinking Multimodal Composition: Encouraging More Innovative Multimodal Texts." Writing Program First Friday Lecture Series, Ball State University. Muncie, IN. September 2011

## Service to the Field

- **Manuscript Reviewer**, *Digital Ethics: Rhetoric and Responsibility in Online Aggression, Hate Speech, and Harassment*. Eds. Jessica Reyman and Erika Sparby. August 2018
- **Job Market Mentor**, Graduate Research Network, *Computers & Writing*. May 2018
  - Delivered a talk on balancing work-life balance while on the job market
  - Led a breakout group on developing a web presence while on the job market
  - Mentored graduate students preparing to go on the job market
- **Social Media Correspondent**, *Feminist Scholars Digital Workshop*, March-June 2017
  - Promoted the workshop on a variety of digital platforms
  - Collaborated with an international team of scholars on discussion questions for the workshop's Slack channel

- **Assistant Manuscript Editor**, *Harlot: A Revealing Look at the Arts of Persuasion*. Summer 2015
  - Read and reviewed drafts of article submitted to the journal
  - Provided feedback to authors on development of both content and design
  - Communicated with managing editors about acceptance and editorial recommendations

## Honors & Awards

- **Sinclair Dissertation Fellowship Award**. English Department, Miami University. Oxford, OH. 2018
- **Spiro Peterson Scholar Award**. English Department, Miami University. Oxford, OH. 2017
- **Graduate Student Teaching Award**. College of Arts and Sciences, Miami University. Oxford, OH. 2017
- **Curricular Innovation Award**. Composition Program, Miami University. Oxford, OH. 2014
- **Outstanding Teaching Award**. Writing Program, Ball State University. Muncie, IN. 2013
- **Research Fellowship Award**. Writing Program, Ball State University. Muncie, IN. 2012

## Professional Writing, Editing, & Consulting

**Business Communication Specialist**, Professional Institute for Management Education, Farmer School of Business, Miami University. June 2015 & June 2016

- Taught modules on business communication genres and styles during an intensive summer business program designed for non-business majors
- Supported students, both individuals and teams, by consulting with them on resumes, written reports, and oral presentations

**Technical Writer**, Veterans Affairs Center for Applied Systems Engineering. December 2014-March 2015

- Reviewed, revised, and edited technical documents including process guides and other internal documents
- Prepared technical documents for web publication, while assessing the needs of the website architects
- Coordinated with other technical writers on the team to edit documents efficiently by client deadlines

**Editorial Assistant**, College Composition at Miami & Teacher's Guide, Miami University. May 2014-July 2014

- Worked on a team to redesign the composition program's in-house freshman reader and corresponding teacher's guide
- Considered student and faculty feedback as well as goals for the program in planning and preparing the new versions of both publications

- Revised and edited documents for the collections including introductions for composition projects and their corresponding examples, rhetorical/stylistic writing guides, and sample activities
- Copyedited and formatted manuscripts for both print and digital publications

**Writing Center Tutor**, Ball State University. August 2011- December 2011

- Consulted with undergraduate and graduate students on various writing projects, both in-person and online
- Participated in a weekly reading group related to writing center theory and best practices